Team Komen Marathon Participant Guide Sunday, October 9 - Grant Park

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About Susan G. Komen

Our Vision: A world without breast cancer

Our Promise: The Susan G. Komen Promise: to save lives and end breast cancer forever by empowering people, ensuring quality care for all and energizing science to find the cures.

75% of money goes to Local Community Programs and 25% goes to Research.

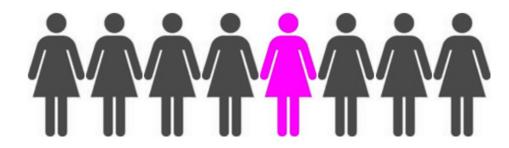




Global Breast Cancer Crisis

Globally, a case is diagnosed every **29 seconds** and a woman dies from breast cancer every **75 seconds**. Nationally, a case is diagnosed every **2 minutes** and a woman dies from breast cancer every **13 minutes**.

1 in 8 women and 1 in 1000 men will continue to be diagnosed with breast cancer





Meet our Marathon Runner Emma Mon



"I was diagnosed with breast cancer at 34. I didn't do routine breast exams, as I thought I really didn't need to start until I was older. At the time of the diagnosis my son was 3 1/2 and my daughter was 23 months. My stage of cancer was Stage 2B and it was very aggressive. It started to spread to my lymph nodes, but luckily it hadn't gone to any other organ. I had a double mastectomy pretty quickly and then started dose dense chemo every 2 weeks for 4 months.

While I was really feeling bad from chemo, I put together a bucket list of all the things I wanted to do if I survived.

Today, 5 years later, I hope to cross off "a marathon" while also raising money for Susan G. Komen.



I want to run for the women who aren't able to run, and who aren't as lucky as me. During training, especially on my long runs, I think about the women who are sick or have died from breast cancer, and it helps me to keep going. This year I turn 40 and it's 5 years NED.

What a better way to celebrate life than running a marathon and raising money for Susan G. Komen!"

-Emma Mon, '14 Marathon for the Cure Runner

Ways To Join TEAM KOMEN

Run with a charity like **TEAM KOMEN** for guaranteed entry to the

Bank of America Chicago Marathon

Entry Type	Date Available	Required Fundraising Minimum*	
During Lottery (Need Guaranteed Entry)	Now until April 12th	\$1,000	
Post Lottery (Need Guaranteed Entry)	After April 12th	\$1,500	
Post Lottery (Secured Your Own Entry through the Lottery)	After April 12th	\$500	

*Does not include Bank of America Chicago Marathon registration fee which is set by Bank Of America Chicago Marathon



Fundraising Requirements

- When you join **TEAM KOMEN** Marathon for the Cure, you are committing to that <u>required and</u> <u>enforced</u> fundraising minimum.
- Fundraising minimums may not be deferred (i.e. moved to another year or event) or reversed (i.e. changed or canceled).
- A charity guaranteed entry cannot be deferred.

ENTRY TYPE	REQUIRED FUNDRAISING MINIMUM	
During Lottery (Need Guaranteed Entry)	\$1,000	
Post Lottery (Need Guaranteed Entry)	\$1,500	
Post Lottery (Secured Your Own Entry)	\$500	



Fundraising Deadlines

October

						1
2	3	4	5	6	7	8
9 Race Day!	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

Monday, Oct. 3rd = If you do not reach your minimum one week prior to marathon:

- Complete a credit card information form at Komen's booth at Expo & receive release form to pick up official bib
- Your credit card will be charged the difference of your minimum as of Oct. 31st

October 31st = Required fundraising minimum due



Fundraising Expectations

- Individuals with a Komen Chicago guaranteed entry who cancel their participation for any reason (i.e. injury, date conflict, move, etc) are still expected to fundraise
- Fundraising minimums will be charged on **a sliding fee scale** based on the date you cancel.

Date	Money Owed
June 20th	25% of minimum
July 25th	50% of minimum
September 12	75% of minimum

• Alumni receiving discount registration and virtual training program participants will need to re-pay Komen Chicago for these expenses upon cancellation.



Team Komen Member Benefits

- A Welcome Kit with official Marathon for the Cure Singlet, water bottle, and more goodies!
- **Complimentary 5K or 10k timed entry** to Komen Chicago Mother's Day Race for the Cure on May 8th and Lombard Race for the Cure in September
- **Complimentary Komen Alumni registrations** (from 2013-2015)
 - \$185 U.S. residents, \$210 residents outside the U.S.
- Free Virtual Training Program
- **Team Meet-Up** during Marathon Weekend.
- Gift Bags!
- Member Raffles and contests for great prizes!
- **Refer a friend:** For every friend you refer to join **TEAM KOMEN** you will receive a gift.

Refer-A-Friend Type	Gift Card Amount	
During Lottery	\$20.00	
Post Lottery	\$30.00	
Friend with own entry - Post Lottery	\$10.00	



Resources To Support Our Runners

- Fundraising Contests & Incentives We will have many fundraising challenges for great prizes!
- **Regular Emails** with training tips, important Chicago Marathon information, fundraising tips and general reminders
- TEAM KOMEN Resources Page just for team members that has endless resources like fundraising tips
- Closed Facebook Group for TEAM KOMEN members to use as a discussion forum
- Hotel Block Options
- Much more!



How to Join Team Komen

1. Read this information guide and agree to required fundraising minimums.

- 2. Register with **TEAM KOMEN** Marathon for the Cure via Komen Chicago's website: <u>www.info-komen.org/TeamKomenMarathon</u>
 - We will send you a **unique URL** to officially register for the marathon
- 3. Register with the Bank of America Chicago Marathon
 - You will receive an email from the marathon that your application was received.
 - After you register, you will be directed to your Bank of America Chicago Marathon Athlete Center
- 4. Komen will approve your registration and you will receive a confirmation email.



Status: Pending

You will see "Pending" until we approve you to join our team.



How to Join Team Komen

4. Komen will approve your registration and you will receive a confirmation email.



5. Go back to **Athlete Center** and <u>complete your registration</u> which includes paying for your registration fee (unless you are a TEAM KOMEN Alumni) (must be completed by April 21st at 12pm CST)





Questions?

Thank you for your interest in joining **TEAM KOMEN** for the 2016 Bank of America Chicago Marathon

If you have any questions about information in this guide or about joining **TEAM KOMEN**, please contact:

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