Examples for Project WorkPlan

Goal Example:
Promote breast health awareness and mammography screening to Hispanic women ages 40-64 in X county by increasing access to screening services and decreasing language barriers, educational myths and misperceptions

Examples of Objectives, Methods, and Techniques:

Objective 1- Educate at least 400 Hispanic women (ages 40-64) in X county about breast health myths and misperceptions by the end of the grant year

Methods and Techniques:
Will collect data on:
Number educated, number of presentations and number of participants attending education sessions conducted at local churches, number of visits to food banks to distribute educational materials, number of fairs attended for local grassroots organizations and number of attendees at health fairs

Will use the following tools to collect data:
Log sheet from outreach workers, sign-in sheets from events, calendar/log sheet of activities

Objective 2- Ensure at least 300 Hispanic women (ages 40-64) in X county will be able to successfully identify at least 3 risk factors for breast cancer by the end of the grant year

Methods and Techniques:
Will collect data on:
Number of women who successfully identify risk factors on pre/post-test questionnaires, number of pre/post-test questionnaires administered

Will use the following tools to collect data:
Pre/post-test questionnaires which have been tested with the target population

Objective 3- Refer at least 200 eligible Hispanic women (ages 40-64) in X county for mammography screening services by the end of the grant year

Methods and Techniques:
Will collect data on:
Number of referrals made for mammograms, outcome of follow-up calls made after encounter to ensure appointment is scheduled

Will use the following tools to collect data:
Log sheet from outreach workers, sign-in sheets from events, log sheet of follow-up calls

Objective 4- Ensure at least 150 Hispanic women (ages 40-64) in X county will complete their mammography screenings by the end of the grant year

Methods and Techniques:
Will collect data on:
Number of women who receive mammograms, number of monthly screening events, scheduled appointments, distribution of incentives after screening, number of returned postcards used to indicate screening confirmation, outcome of follow-up calls made to those who did not show for their appointment within 1 week after missing their appointment

Will use the following tools to collect data:
Patient database, mammography outcome reports, returned postcards, calendar/log sheet of activities, log sheet of follow-up calls, log sheet of incentive distribution