ANNUAL REPORT 2019–2020

TURNING DOLLARS RAISED INTO LIVES SAVED ACROSS THE CHICAGOLAND AREA
SURVIVORS ROCK!!!!
WHO IS SUSAN G. KOMEN CHICAGO

MISSION
To save lives by meeting the most critical needs in our communities and investing in breakthrough research to prevent and cure breast cancer.

VISION
A world without breast cancer.

HISTORY OF KOMEN CHICAGO
The Chicagoland Area Affiliate of Susan G. Komen was established in 1997 and held the first Susan G. Komen Chicago Race for the Cure®. Since its inception, the Komen Chicago Affiliate has invested $18.5 million in direct services and $6 million in research—bringing lifesaving breast health services to those who need it most.

KOMEN CHICAGO 2.0 VISION
To become a trusted Chicagoland thought leader that has evolved from exclusively funding breast health services to working collaboratively with a broad spectrum of partners to implement measurable and sustainable solutions that improve care and decrease costs.
OUR IMPACT

100% OF NET PROCEEDS ARE INVESTED BACK INTO LOCAL COMMUNITY GRANT MAKING AND RESEARCH INITIATIVES.
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Dear Komen Chicago Supporter,

We are excited to share our first ever Annual Report highlighting how we’ve grown, learned, and generated impact over the past fiscal year (April 1, 2019-March 31, 2020). Over the past 23 years, Komen Chicago has invested $18.5 million in community grants for critical direct services and $6 million in breakthrough research to prevent and cure breast cancer. With generous partners and donors like you, we have been able to amplify and focus our local efforts on eliminating the mortality disparities gap. Last year, we expanded the annual Metastatic Breast Cancer Conference to two days to educate both patients and providers; and promote greater collaboration between women living with metastatic breast cancer and clinicians.

We also launched the Komen Chicago Strategic Plan: Advancing Health Equity Across Chicagoland, a four-year plan aimed at addressing the mortality gap and positioning the organization to serve as a trusted thought leader that works collaboratively with partners to erect sustainable and measurable solutions. We are also tackling health systems transformation through the development of the Chicago Health Equity Initiative, a collaborative and comprehensive approach to addressing systemic barriers and improving health outcomes. But as you know, our work is far from over. Each year, 1 in 8 women is diagnosed with breast cancer. We remain committed to making our vision a reality and ensuring that dollars raised become lives saved. Whether you are a survivor, thriver, or supporter in this fight; let’s band together to build and drive the change that brings us all closer to a brighter tomorrow.

Sincerely,

Dr. Tiosha Bailey
Executive Director

A LETTER FROM KOMEN CHICAGO
FINANCIALS

INCOME
- Corporate Contributions
- Individual Contributions
- Sponsorship
- Other Contributions
- Investment & Merchandise <1%

TOTAL $1,797,145

EXPENSES
*Expense Ratio: 26.7%
- Operational & Events
- Mission Expenses

TOTAL $1,450,268

CHANGE IN NET ASSETS

Net Assets Beginning $1,612,358
Net Assets Ending $1,731,542
Change in Net Assets $119,184
THANK YOU TO ALL OF OUR GENEROUS SPONSORS

+$100,000
Jewel Osco*

$50,000-$99,999
Rivers Casino*
Walgreens

$25,000-$49,999
Cancer Treatment Centers of America: Comprehensive Care and Research Center, Chicago

FT Cares Foundation
Joann*
Love, Tito’s*
Wintrust

$10,000-$24,999
Cancer Wellness*
Cresco Labs
Eisai Global
Ford*
Paradigm Next*

Rich Foundation
$2,500-$9,999
Accenture
Amgen
AMITA Health
AstraZeneca
Barrington Hills Country Club
BET Her
BIG Construction

Celgene
Entercom
Excel Plumbing
Fair Share Gaming
Fidelity Jones
Genentech
Gone Rogue
Hit or Misses Golf League
Marino Chrysler Jeep Dodge

Northern Trust
Oracle
Partida*
Paisan’s Pizzeria
Pfizer
Pricewaterhouse Cooper
Sparkling Ice*
STK
University of

Chicago
University of Illinois - Chicago
Zeigler Auto Group of Schaumburg

$500-$2,499
Beaver Creek
BU316 Crestwood
BU317 Western Illinois

Cardinal Heal
Cintas
D211 Chiefs Hockey Club
Diamond Jim’s
First Student
Lewis University Hockey
Liquor Oasis
Oak Park Country

Club
Old Ground Social
SmasHotel
SWIW Golf League
Symphony of Lincoln Park
Table of Six
Tinley Park Rockers Softball
Wells Fargo

* Indicates In-Kind Contributions
EVENTS RECAP

All the amazing life-saving work Komen Chicago is able to do is, in large part, thanks to our signature fundraising events & 3rd Party partners.

Below are some highlights of some of our experiential fundraising events of 2019-2020.

2019 ALL BETS ON PINK GALA

Our 2019 Gala, All Bets on Pink, was held at the historic Palmer House Hotel in Chicago. The gala was jam packed with fun casino games, live dance performances from the UIC Flames dancers, and an inspirational awards ceremony.

2019 RACE FOR THE CURE

At the 2019 Race for the Cure, our Honorary Race Chair & Cancer Survivor, Anthony Rizzo of the Chicago Cubs joined over 3,000 participants on Mother’s Day which succeeded in raising over $530,000.

WINDY CITY LIVE

Throughout the month of October, we were fortunate to be the recipient of several fundraising campaigns. Like the River’s Casino Help Beat the Odds Campaign! In partnership with Rivers Casino we took over Windy City Live and showcased inspiration Breast health stories and programs for an entire episode!
Our 2019 Metastatic Breast Cancer Conference expanded to two days filled with educational presentations from leading physicians & researchers as well as a robust resource fair.

2019 FIRST LOOK FOR CHARITY

Our 2019 First Look for Charity highlighted the importance of Research: Science to Fuel the Future.

We had a total of 3,348 volunteer and intern hours recorded for FY20!

Thanks to our dedicated volunteers, interns, Associate Board members and Board of Directors, Komen Chicago has been able to focus on our mission and produce the events you know and love! We truly could not have done it all without their help!
STRATEGIC PRIORITY

Boast a laser focus on serving the metastatic breast cancer patient population through the provision of patient and clinician education and removal of barriers impacting access to clinical trials and essential healthcare services.

GOALS

Host focus groups with the Metastatic Community to better understand their needs and the role Komen Chicago can play in the areas of education, research, policy/advocacy and direct services.

Reach out and build strategic partnerships with organizations that serve the Metastatic Community.

Increase funding for the Metastatic Breast Cancer Initiative.

Expand and maximize impact for the Annual Metastatic Breast Cancer Conference.

Keep a metastatic lens in everything we do—develop a plan for tighter engagement with the Metastatic Community and ensure presence of the patient voice in decision making efforts.

GOALS COMPLETED

In partnership with Triage Cancer, the “Survivorship Pink Print,” an interactive online cancer survivorship guide to assist people coping with breast cancer, was expanded and launched.

The Komen Chicago 2nd Annual MBC Conference was expanded into a two-day conference and broadcasted live via the web—resulting in increased event attendance by 150% from the previous year and international participation. Continuing education units (CEU’s) were also offered and a travel scholarship program for attendees was launched. The conference recording was posted on Komen Chicago website as a lasting resource for anyone to view.
Bridge the gap between the community at large and research to better inform key stakeholders of advancements made in the field and increase access to lifesaving interventions.

**GOALS**

- Routinely scan existing research efforts locally; develop and disseminate quarterly newsletter.
- Develop a stronger narrative that highlights how research impacts disparities and supports achieving health equity.
- Build and launch a Medical Advisory Committee (MAC) comprised of local physicians, researchers, Principal Investors and medical directors. The MAC will provide strategic input for Komen Chicago’s mission activities and contribute to the research focused newsletter.
- Increase research presence at Komen Chicago events and across social-media platforms.

**GOALS COMPLETED**

- The 2019 MBC Conference held 3 breakout sessions on cutting edge research relevant to breast cancer patients, thrivers and survivors.
- The annual Komen Chicago Gala presented a Medical Award and provided a variety of research facts during the annual fundraising event.
OUR INVESTMENT

SINCE 1997, WE’VE INVESTED OVER $6M DOLLARS IN BREAST CANCER RESEARCH.
STRATEGIC PRIORITY

Achieve health equity through strategic investment of resources in communities of greatest need.

GOALS

Work collectively with the Mission Committee to assess the existing RFA process, develop recommendations and implement system improvements.

Hire an Evaluation and Outcomes Data Manager to oversee the Community Profile process and data management for the Affiliate.

Develop grantee performance metrics that measure outcomes and process impact.

Conduct info sessions and capacity building trainings for prospective community grant applicants.

Conduct an analysis of existing coverage gaps, develop heat map reflecting existing Komen Chicago resources and areas of focus.

GOALS COMPLETED

Grow our community grants annual investment to $1M to address heat map findings and unmet needs identified in the Community Profile.

Provided two RFA Information Sessions to educate prospective grant applicants; that resulted in nearly 30 application submissions.

Developed and implemented key performance indicators and grantee tracking tool to measure the impact of FY20 community investments across the breast cancer continuum of care.
IN FY20, KOMEN CHICAGO’S INVESTMENT IN COMMUNITY GRANTS GREW BY 48%, TOTALING $539K.

FUNDSED SERVICES INCLUDED SCREENING MAMMOGRAM, DIAGNOSTIC NAVIGATION, AND TREATMENT SUPPORT.
**Time From Referral to Screening Appointment**

More women year over year are receiving timely care from their initial encounter with a navigator to a completed mammogram.

**Komen Chicago Services by Type in FY20**

Our increase in investments helped to secure access across our 5 county service areas.

Komen Chicago provided 88.46% more navigation services in FY20.

**Race/Ethnicity Receiving Komen Services FY20**

Komen supported a diverse group of women including Black women and Latinx women that face equity issues when it comes to receiving services along the breast health continuum of care.

*Total # persons (unduplicated) served = 13,540*
Cancers By Stage at Time of Diagnosis

Our FY20 Breast Cancer Incidence was 28.4 persons per 1000 women. The Illinois Breast Cancer Incidence between 2012-2016 was 1.25 per 1000 women.
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<th>INVESTIGATOR</th>
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<td>The University of Chicago Graduate Training Program in Breast Cancer Disparities</td>
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<td>A Learning Healthcare System to Improve Adherence and Persistence to Adjuvant Hormone Therapy</td>
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<td>Translating Breast Cancer Genomics in the Clinic</td>
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<td>AMITA Saints Mary and Elizabeth Medical Center</td>
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<td>Sisters Working It Out</td>
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In March, as Covid-19 was beginning to change our lives, Carolina was pregnant and in need of medical attention. She required a diagnostic breast ultrasound due to significant breast pain and nipple discharge. Her existing language barrier, as a Spanish speaker, was exacerbated by a range of pandemic-related challenges. She was distressed and eager to complete her ultrasound, but had been unsure about calling due to the pandemic. As an additional barrier, the hospitals were making changes to their protocols for scheduling diagnostic mammograms, leading to delays for certain patients. Erie Family Health Center’s care coordination team, supported by Komen Chicago, identified Carolina’s eagerness to complete her order and her need for support to achieve this completion. Erie staff were able to work with the radiology team at their hospital partner to gain approval for Carolina’s ultrasound to be prioritized and scheduled sooner. Once approval was secured, Erie staff followed up with Carolina to ensure there was no miscommunication between her and the hospital, and she was able to complete her breast ultrasound. It was with direct support from Erie’s care coordinator and funding from Komen Chicago that facilitated Carolina’s progress through the continuum of care and helped to ensure she could complete her diagnostic ultrasound, even with the communication and pandemic challenges.

Komen Chicago is incredibly proud to partner with organizations like Erie, that are willing and able to bridge the gaps that ultimately lead to better health outcomes.

Lydia was diagnosed with Stage II breast cancer at just 31 years old. Two hospitals dismissed her concerns of feeling a lump due to her age and would not give her a mammogram. Komen funding provided an Equal Hope assigned nurse navigator to guide this client through the diagnostic process. The Equal Hope nurse navigator provided the support and guidance she needed through to treatment including transportation assistance. Once Lydia was diagnosed, the navigator explained her diagnosis and offered her support by walking her through treatment side effects, making follow-up appointments, sitting in the clinic with her during treatment, and waiting on her until the appointment was finished. Lydia went through seven surgeries with a nurse navigator by her side and a confidante as she conquers her fight with breast cancer. Equal Hope’s nurse navigator is one of her top three supporters throughout her treatment journey.

*Names have been changed to protect confidentiality*
OUR WHY
NATIONALLY, 1 IN 8 WOMEN WILL BE DIAGNOSED WITH BREAST CANCER ANNUALLY. IN CHICAGO, 15 WOMEN WILL BE DIAGNOSED EVERY DAY AND 3 WILL DIE.
more than 13,500 women, men and families received life-saving services this 2020 fiscal year.

secured $50k to support Chicago Health Equity Initiative (CHEI) capacity building efforts

fundeed 11 breast health programs through our community grants process

the illinois breast cancer advocacy coalition

funded over $320k in breast cancer research

total # of cancers diagnosed 84

$1,900,000 raised

stevie gold winner for organization of the year for government and non-profit organizations of 10 or less employees

stevie award silver win for organization of the year for government and non-profit organizations of 10 or less employees

the chicago health equity initiative {CHEI}

launched the executive committee and working groups in support of developing an intervention to reduce the breast cancer mortality disparities in Chicago.

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launched the executive committee and working groups in support of developing an intervention to reduce the breast cancer mortality disparities in Chicago.
Congratulations to our very own Tiosha Bailey, Komen Chicago’s Executive Director, for receiving Gold in the 16th Annual Stevie Awards for Women in Business. Komen Chicago named a winner of a Silver medal for Organization of the Year for government and non-profit organizations of 10 or less employees. Winners were announced at the dinner event on November 15th, 2019 with over 550 people present at the Marriott Marquis Hotel in New York City. This prestigious award has been acknowledged as one of the world’s most prestigious awards in business with over 1,500 entries from businesses and individuals in 25 different nations. Winners were determined by the average scores from 8 different juries of over 150 business professionals from around the world. Categories include Executive of the Year, Entrepreneur of the Year, Company of the Year, Startup of the Year, Women Helping Women, and Women Run Workplace of the Year.

“On behalf of the Komen Chicago board of directors, I want to congratulate Dr. Tiosha Bailey and her staff for this well-deserved honor,” said Komen Chicago Board President Dr. Suzet McKinney.

“We are incredibly proud of the important role Komen Chicago plays in fighting breast cancer and saving lives.”

Tiosha joined the team in June 2018 and has more than 10 years of leadership experience within the Public Health Sector. Since her start she has helped Komen Chicago strive for greatness through research, direct services, advocacy and public policy to ensure large impact on those affected by breast cancer and its community in need. With a goal of achieving health equity, Bailey has been able to look more closely at the systematic issues that keep breast cancer mortality rates up, especially in minority groups who have higher mortality rates.

What was even more astonishing were the comments and feedback from the judges. One judge wrote, “Never underestimate the power of a helping hand, including the hands of seven full time employees and dozens of volunteers. Susan G. Komen Chicago is moving mountains for not only research to cure breast cancer but to [provide] services to the survivors who need it! This agency without a doubt has been effective, holds integrity to the highest standards and can accomplish many aspects...”

Carleigh Rinefierd, writes, “For Susan G. Komen Chicago, breast cancer awareness is more than wearing pink in October. Every single day is a promise to save lives and end breast cancer forever. Over the past year, Komen Chicago has pivoted to revolutionize itself from an exclusive fundraising service, into a well-rounded, trusted advocacy group. With an expansion of revenue streams, a decrease in operational expenses, and increase in research and community grant investments year-over-year by 33.6% and 48.7%, respectively. Currently, 100% of all net proceeds are funneled directly back into breast cancer services, research initiatives, education and advocacy/policy efforts across Chicagoland. The nonprofit works tirelessly to increase access to quality care for those living with breast cancer, providing grants to trailblazing researchers working to find a cure for the disease; all to realize the vision to live in a world without breast cancer.” Both of these awards are truly accomplishments for Komen team and proof that Komen will stop at nothing to reach the goal of Reducing the current number of breast cancer deaths by 50% in the U.S. by 2026.
STRATEGIC PRIORITY

Expand our footprint in policy and advocacy - setting the stakeholder table and driving action to remove structural barriers impacting health outcomes.

GOALS

- Leverage HQ expertise and capacity to host webinars that will aid in connecting with organizations and building a story bank of testimonials.
- Be more formally engaged with locally elected officials.
- Maximize impact by banding with other affiliates to drive the national agenda.
- Grow a cohort of advocacy volunteers - ensure diverse representation across members, host trainings, and build internal capacity to support this group.
- Build a coalition of state-wide advocacy partners that focus on collective action to reduce breast health care disparities.

GOALS COMPLETED

- Established a strong policy presence for the affiliate by re-launching the Illinois Breast Cancer Advocacy Coalition (IBCAC) which included, creating a coalition charter stating the mission and values of the group, establishing a standing meeting time each month, and re-positioning Komen Chicago at the forefront of breast cancer policy action.
- Convened an in-person meeting with the Illinois Breast Cancer Advocacy Coalition and the IDPH’s Illinois Breast and Cervical Cancer Program (IBCCP) Director to discuss updates to the program policies and to make recommendations for changes to the IBCCP.
Influence systems transformation by leveraging partnerships and resources to address systemic gaps along the breast health care continuum.

**GOALS**

- Hire Community Engagement Manager and Health Systems Process Improvement Specialist.
- Convene an Executive Committee and working groups with stakeholders to both develop an implementation plan and lead its execution.
- Secure funding to support the formal launch and implementation of the Chicago Health Equity Initiative.
- Collect data across health care systems and evaluate outcomes.

**GOALS COMPLETED**

- The Community Engagement Manager was hired in August 2019.
- The CHEI Executive Committee and working groups were launched in January 2020. American Cancer Society and Northwestern Medicine’s Lurie Cancer Center joined CHEI as partners in 2020.
- Secured $50k in funding from BMO Harris Bank for the Health Systems Improvement Specialist and Evaluator.
- Hosted 1st Annual CHEI Roundtable.
CHICAGO HEALTH EQUITY INITIATIVE

On May 16, 2019, Chicago’s most influential breast health thought leaders and supporters came together to discuss the state of breast health equity in Chicago and what the Chicago Health Equity Initiative (CHEI) can do about it.

THE CHICAGO HEALTH EQUITY INITIATIVE (CHEI) BOASTS THREE GOALS

1. Decrease breast cancer mortality disparities across Chicagoland
2. Reduce the detection-to-diagnosis interval
3. Increase the number of high-risk women under age 40 who receive genetic screening

STATEMENT OF NEED

Every day in Chicago, 15 women will be diagnosed with breast cancer and 3 women will die. Although the breast cancer mortality rate has been on the decline in recent years, these benefits have been disproportionate and there is a widening mortality gap between black and white patients, with African American women 42% more likely to die from the disease. In Chicago, these statistics are echoed with African American women 40% more likely to die from breast cancer than white women, up to 70% more likely to have a late-stage diagnosis, along with a greater likelihood of being diagnosed with triple negative breast cancer (NCI, 2019).

INITIATIVE SUMMARY

In support of eliminating breast cancer mortality disparities, Komen Chicago is leading a collaboration of 3 Federally Qualified Health Centers (Access Community Health Network, Erie Family Health Centers, and Friend Family Health Center), 6 major health systems in Cook County (Cook County Health & Hospital System, University of Chicago Medicine, UIC Cancer Center, Rush University Medical Center, Sinai Health System, and Northwestern Memorial Hospital), the Illinois Medical District, Chicago Department of Public Health, and the American Cancer Society to track the 3-year progress of 4,000 women who will enter the breast health continuum of care identifying as rarely or never screened and are primarily low-income, under or uninsured, or Medicaid Managed Care members.
OUR CHEI PARTNERS

- University of Illinois Cancer Center
- Healthy Chicago
- Erie Family Health Centers
- Sinai Health System
- Access Community Health Network
- American Cancer Society
- Cook County Health & Hospitals System
- The University of Chicago Medicine
- Northwestern Medicine
- Robert H. Lurie Comprehensive Cancer Center
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